

Service Capabilities

- Price Shops / Brand Saturation Studies
- Technical Support
 - Equipment Service 800 numbers
 - Product information
 - Installation Support
 - Any (800) number hotline support





Don't waste your time

- Do you want your sales force spending their day performing price shops?
- Do you have the headcount to properly perform the task?
- Do you truly know all the regional sales points to call?
- Will your results be un-biased?





Benefit to You

- Independent 3rd party market data
- Complete countrywide analysis
- Mexican technically trained callers
- No long term headcount issues for you
- Your sales force can focus on selling







Arm your Sales Force

- Eliminate the customer argument of "your price is too high". Your sales force will know the market prices prior to potential customer visit.
- Compare "Apples" to "Apples", you will know your price compared to similar quality level product.
- Educate the potential client how their pricing model compares to their competition.



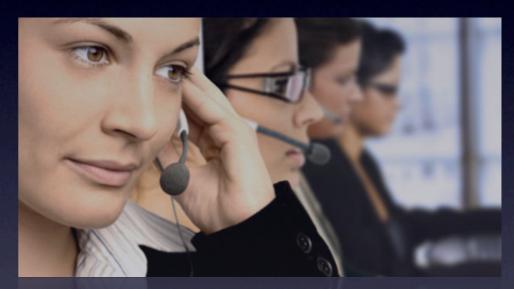


Technical Hotline

- Our staff is proficient at handling all types of tech line calls:
 - Installation questions
 - Part Number Verifications
 - Troubleshooting
- Current staff bios include:



- Dealership Service Center
- Repair Shop Technician





Contact Us Today

Cima International LLC info@cimainternational.biz 440-398-0108

